

Privacy notice – Marketing information

The Data Controller of the information being collected is: The University of the Highlands and Islands (UHI), Executive Office, 12B Ness Walk, Inverness IV3 5SQ. Phone: 01463 279000.

For any queries or concerns about how your personal data is being processed you can contact the relevant Data Protection Officer at dataprotectionofficer@uhi.ac.uk

This privacy statement relates to the following process:

Higher Education – Use of student data to provide information on further educational opportunities at the university

Your information will be used for the following purposes:

Communication by authorised university staff of information about educational programmes, products or services in relation to your studies or further study and career opportunities.

Our legal reason for using the data is/are:

- You have given consent for the use

Your data will be retained in the university student records system and in accordance with the student records system retention schedule; a summary of which can be accessed at <https://www.uhi.ac.uk/en/students/support/student-records/why-we-collect-data-about-you/>

The following rights are rights of data subjects:

- The right to access your personal data
- The right to rectification if the personal data we hold about you is incorrect
- The right to restrict processing of your personal data

The following rights apply only in certain circumstances:

- The right to withdraw consent at any time if consent is our lawful basis for processing your data
- The right to object to our processing of your personal data
- The right to request erasure (deletion) of your personal data
- The right to data portability

You also have the right to lodge a complaint with the Information Commissioner's Office about our handling of your data.