



Privacy notice – Graduation and celebration of success and achievement 2024

Privacy Statement

The Data Controller of the information being collected is: UHI House, Old Perth Road, Inverness, IV2 3JH. Phone: 01463 279000 and its [partner colleges](#) and research institutions listed at the end of this Privacy Notice.

For any queries or concerns about how your personal data is being processed you can contact the relevant Data Protection Officer at dataprotectionofficer@uhi.ac.uk

This privacy statement relates to the following processing:

Graduation and celebration of success and achievement events 2024
The administration and delivery of graduation and celebration of success and achievement events.

Your data will be used for the following purposes:

All students invited to attend

Purpose 1: Administration - invitations	We process your data so that we can invite you to your ceremony and you can book tickets, if your institution tickets its event.
Purpose 2: Materials	Student's name, faculty, award title (if known) will be included in the programmes in print and online. If you object to the publication of your personal data in this way please log into UHI Records (https://www.studentjourney.uhi.ac.uk/urd/sits.urd/run/siw_lgn) with your UHI student ID and password. Click on Student Hub at the top of the page and under the "To Do" section click on the link in the Awards and Graduation section no later than Friday 6 September. After that date, please email sro@uhi.ac.uk
Purpose 3: Award publication	Student's name, faculty and award title (if known) may be sent to the local and national media lists for coverage and publication, in print and online. If you object to the publication of your personal data in this way please log into UHI Records (https://www.studentjourney.uhi.ac.uk/urd/sits.urd/run/siw_lgn) with your UHI student ID and password. Click on Student Hub at the top of the page and under the "To Do" section click on the link in the Awards and Graduation section no later than Friday 6 September. After that date, please email sro@uhi.ac.uk



Privacy notice – Graduation and celebration of success and achievement 2024

Graduates who attend a ceremony

Purpose 4: Filming, photography and publicity	<p>These ceremonies are a public celebration of our students' success.</p> <p>The ceremony may be filmed for the purposes of promoting and publicising the event and the institution. The recording may also be kept for its archival value. The recording may also be shown online as a live webcast or for people to view in the future.</p> <p>The film may also be shown at future similar events and receptions or used in the institution's promotional and marketing material.</p> <p>Photographs of the crowds at these events will be taken by the institution's elected photographers and press photographers. These crowd shots may include images of you and your guests.</p> <p>It is possible that, in addition to the institution's own recording, television companies may be present to record, and broadcast, parts of the ceremony, the area around the event hall or building, and interviews with students, staff or others in attendance. It is suggested that you avoid any such filming should you wish to avoid being recorded in this way.</p> <p>During the ceremony, and before and after in the immediate environs of the hall or building, institution elected photographers will be taking photographs of individuals and groups. These photographs will be used to publicise and celebrate the ceremony and the institution. The photographs will be used by the institution for marketing purposes including the publication of the images on the institution's website, social media channels, printed publicity material, and any other such marketing and promotion uses. It is suggested that you avoid any such photography should you wish to avoid being photographed in this way.</p> <p>Visual images may be held and processed in both printed and electronic format and will be used for no longer than three years from the date they are taken.</p> <p>Verbal consent will be sought from you and your guests for close-up pictures prior to photographs being taken. If you don't wish your photograph to be taken, you should tell the photographer when consent is requested.</p>
Purpose 5: Calling of name	Your name and course title will be read out at the ceremony immediately prior to you walking across the stage.
Purpose 6: Administration – tickets	We will need to process the names of your guests to issue you with their tickets, if your institution tickets its event.



Privacy notice – Graduation and celebration of success and achievement 2024

Purpose 7: Adjustments to the event	Information relating to disability and access needs will only be used to make reasonable adjustments at the ceremonies. This information will not be shared with any other department within UHI.
Purpose 8: To gather feedback on the event and inform future events	We may contact you after the event to gather feedback and to inform future improvements to the graduate experience.

The data we collect and use to fulfil these purposes is as follows:

To achieve the following purposes: Purpose 1: Administration - invites, Purpose 2: Materials, Purpose 3: Award publication, Purpose 5: Calling of name, Purpose 6: Administration - tickets, Purpose 7: Adjustments to the event, Purpose 4: Filming, photography and publicity,

We collect and process the following data:

- Name, student number and faculty of student
- Award title and faculty of student if appropriate
- Names of students' guests (as provided)

To achieve the following purposes: Purpose 7: Adjustments to the event

We collect and process the following data:

- Details of disabilities or other factors requiring adjustments to be made to access and enjoyment of ceremony.

To achieve the following purposes: Purpose 4: Filming, photography and publicity

We collect and process the following data:

- Visual data of all persons present at the ceremony, including the immediate environs of the event.
- This visual data includes capturing footage and photographs of the event and attendees.

Our legal reasons for using the data are:

To achieve the following purposes: Purpose 1: Administration - invites, Purpose 6: Administration - tickets, Purpose 5: Calling of name

Our legal reason to use the data is:

- Use is necessary for the performance of our contract with students. This contract includes the provision of a graduation and celebration of success and achievement ceremony.



Privacy notice – Graduation and celebration of success and achievement 2024

- Use is necessary for the performance of a task in the public interest or under official authority vested in us. This public task includes the provision of a ceremony as an educational institution.

To achieve the following purposes: Purpose 7: Adjustments to the event

Our legal reason to use the data is: Use is necessary for us to comply with a legal obligation. That legal obligation being our duty to comply with the Equality Act 2010 by providing reasonable adjustments to allow attendees to access and enjoy the ceremonies.

To achieve the following purposes: Purpose 2: Graduation and celebration of success and achievement materials, Purpose 3: Award publication, Purpose 4: Filming, photography and publicity Purpose 8: To gather feedback on the event and inform future events

Our legal reason to use the data is: The legitimate interests of the institution to celebrate and publicise its students' success and the institution itself.

The data we use includes special category (sensitive) data. This data is only used for: Purpose 7: Adjustments to the event

You are not obliged to provide this information. Our legal reason for using this sensitive data, as provided, is:

Use is necessary for us to comply with a legal obligation (social protection law). That legal obligation being the institution's duty to comply with the Equality Act 2010 by providing reasonable adjustments allow attendees to access and enjoy the ceremonies.

Your data will, or may, be shared with the following recipients or categories of recipient:

Certain institutions use events management organisations to administer their events. Those institutions share the data listed above with these organisations who act on their behalf by arranging the event.

Ede and Ravenscroft will provide services to aid the administration of the celebration events of the UHI and its partner colleges.

[The Ede & Ravenscroft privacy notice is available online](#)

Other organisations may be involved and if so, this area will be updated nearer to the event.

Certain institutions use external photographers to take photographs of the celebration events on their behalf. The external photographers act on behalf of the institution and will process the images for the institution. UHI and its partner colleges will have an external photographer taking photos on the day.



Privacy notice – Graduation and celebration of success and achievement 2024

Your data will be retained in your institution of study and institution at which you elect to attend a graduation and celebration of success and achievement ceremony for a period of no longer than three years.

The following rights are rights of data subjects:

- The right to access your personal data
- The right to rectification if the personal data we hold about you is incorrect
- The right to restrict processing of your personal data

The following rights apply only in certain circumstances:

- The right to withdraw consent at any time if consent is our lawful basis for processing your data
- The right to object to our processing of your personal data
- The right to request erasure (deletion) of your personal data
- The right to data portability

You also have the right to lodge a complaint with the Information Commissioner's Office about our handling of your data.

The Information Commissioner's Office is UK's independent authority set up to uphold information rights in the public interest. Their website is www.ico.org.uk

- [UHI Argyll](#)
- [UHI Inverness](#)
- [UHI Moray](#)
- [UHI North, West and Hebrides](#)
- [UHI Orkney](#)
- [UHI Perth](#)
- [UHI Shetland](#)
- [HTC](#)
- [Sabhal Mòr Ostaig](#)
- [Scottish Association for Marine Science](#)
- [UHI](#)